

GROUP INTRODUCTION

THE HERAEUS GROUP – A FAMILY-OWNED TECHNOLOGY COMPANY

Total Revenue in 2023

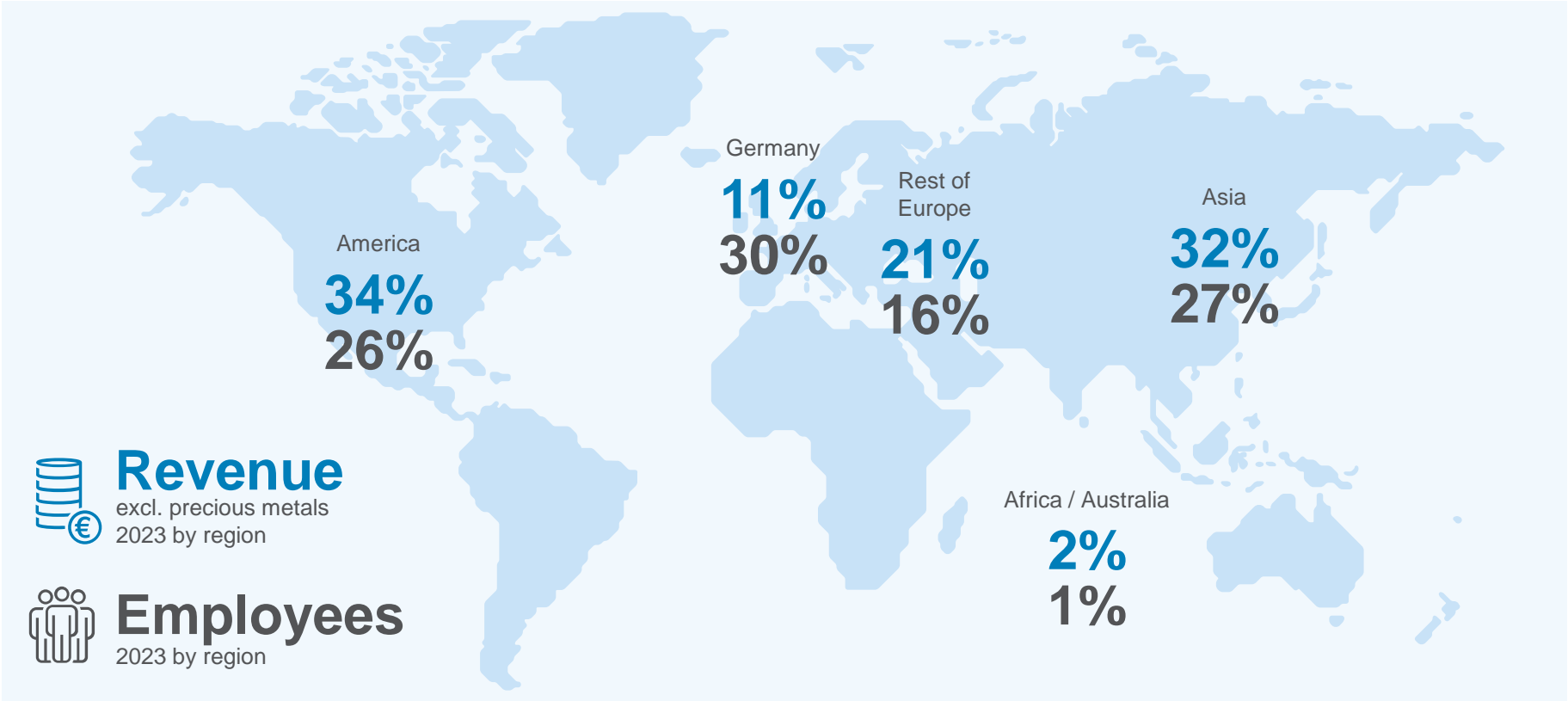
25.6 bn. €

(27.7 bn. US\$)

US\$ calculated with 2023 average exchange rate (1€ = 1.0813 US\$)

Approx. 100 sites in 40 countries

market-oriented distribution in 15 Operating Companies



6.0%

R & D Expenditures

based on revenues
excl. precious metals

APPROX. 16,400

employees worldwide
incl. staff leasing

TOP 10 ↑

family-owned companies
in Germany

THE HERAEUS BUSINESSES – BROADLY DIVERSIFIED

Heraeus Holding

4 Business Platforms, 15 Operating Companies



Metals & Recycling

[Heraeus Precious Metals](#)

[Heraeus Amloy](#)

[**Heraeus Remloy**](#)

[revalyu^{1\)}](#)



Healthcare

[Heraeus Medical](#)

[Heraeus Medevio](#)

[Norwood Medical](#)

[Mo-Sci](#)

[ETS](#)



Semiconductor & Electronics

[Heraeus Electronics](#)

[Heraeus Epurio](#)

[Heraeus Covantics](#)

[Heraeus Printed Electronics](#)



Industrials

[Heraeus Electro-Nite](#)

[Smart Steel Technologies^{2\)}](#)

Service Platforms

[Heraeus Business Solutions](#)

[Heraeus Consulting
& IT Solutions](#)

[Heraeus Health
& Education Services](#)

[Heraeus Site Operations](#)

1) Majority shareholding

2) Minority shareholding

RECYCLING NEODYMIUM MAGNETS

David Bender – Heraeus Remloy



RARE EARTH MAGNETS ARE CRITICAL FOR OUR PRODUCTS



Permanent **magnets** account for **>95% of the total value** of global **Rare Earth Elements** consumption

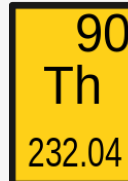
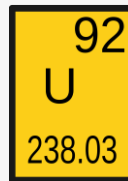


MINING OF RARE EARTHS HAS A SEVERE IMPACT ON THE ENVIRONMENT DUE TO WASTE AND HIGH CO2 FOOTPRINT

RE's are accompanied by harmful elements



Uranium
&
Thorium



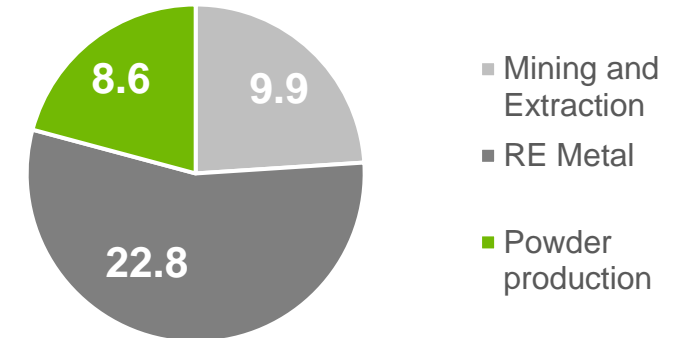
1 to 1.4 tons

of radioactive waste is generated
per ton of rare earth elements
(2000 tons of tailings in total)

Traditional mining operations



CO2 footprint

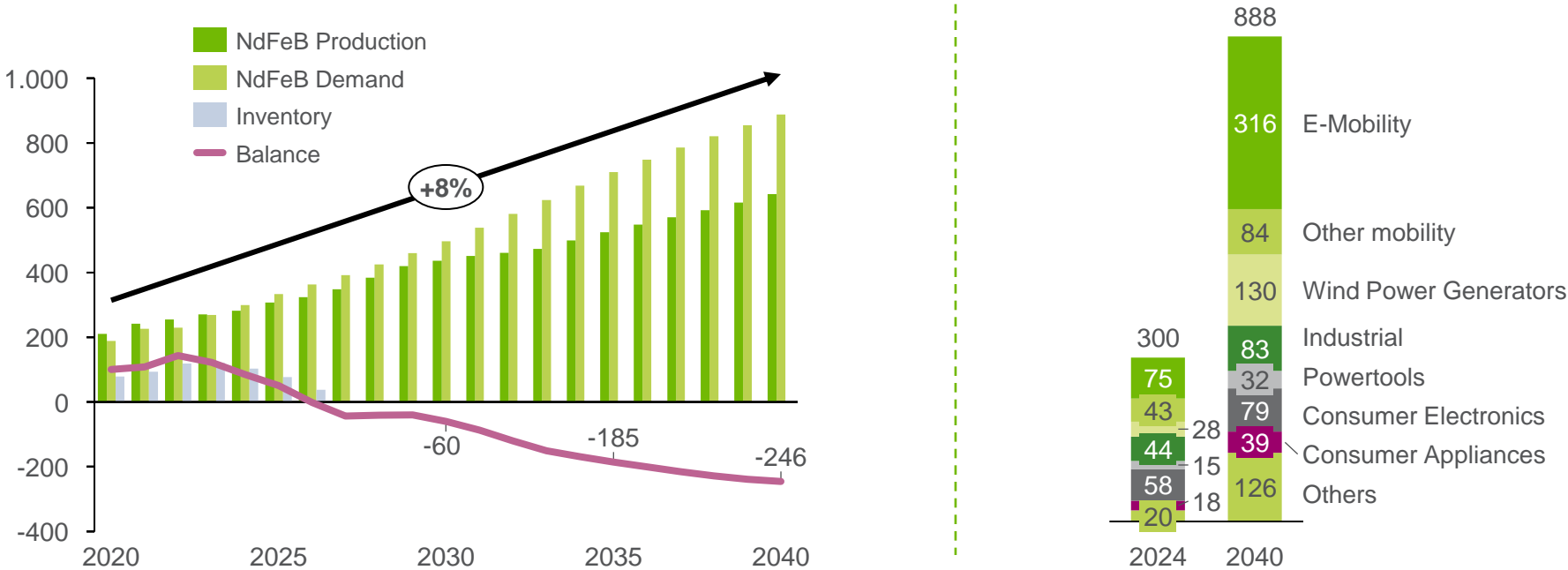


41 kg CO2 equivalent

is released by producing 1kg of
NdFeB magnet material

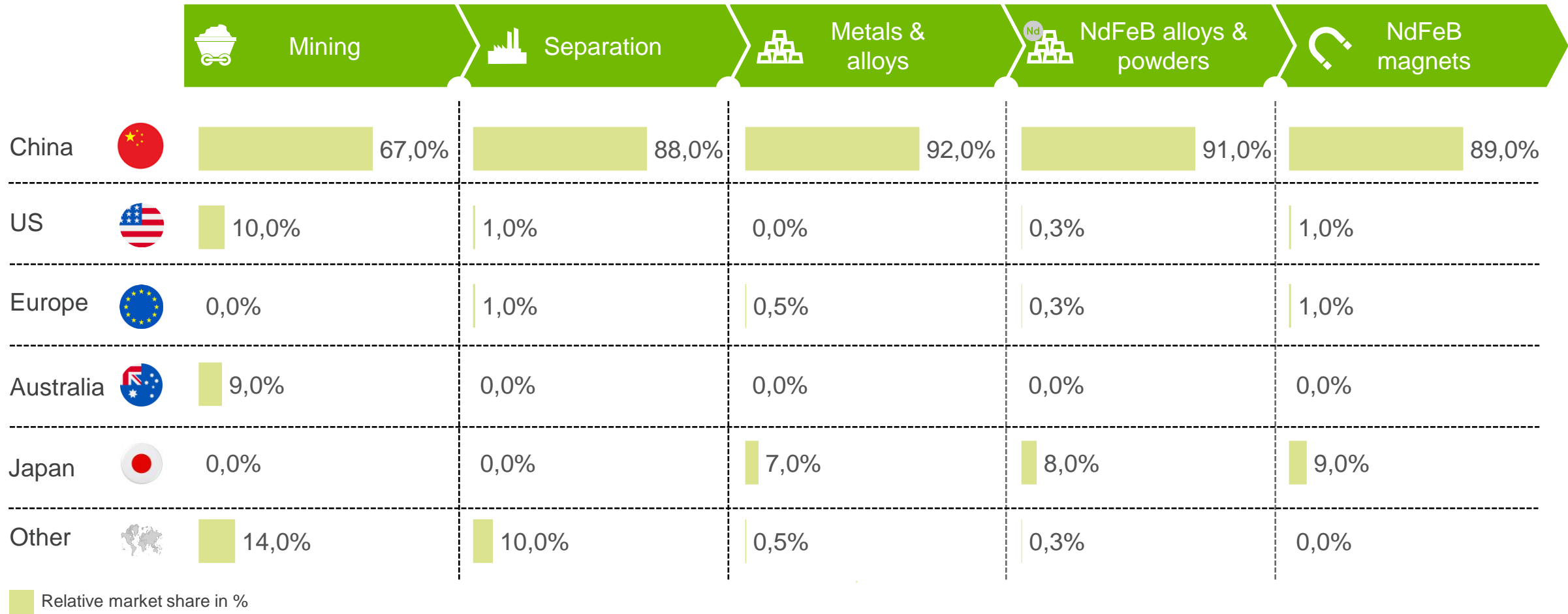
GREEN TECHNOLOGIES DRIVE DEMAND FOR NDFEB AND SUPPLY WILL NOT BE ABLE TO KEEP UP OVER TIME

Global NdFeB demand and supply, in k tons



! Forecasts predict a global supply gap on short term

EUROPE IS HIGHLY DEPENDENT ON IMPORTS FOR MAGNET MATERIAL



THE CHANCE OF A PERMANENT EXPORT STOP FOR RARE EARTH MAGNETS SEEMS LIKELY



Geopolitical Conflicts:

In the event of trade or political tensions with the West (e.g., over Taiwan), China could use export restrictions as leverage. National security is also cited as a justification



Rising Domestic Demand

China increasingly needs rare earths for its own high-tech industries (e.g., electric vehicles, military technology, renewable energy)



Strategic Control:

China aims to keep more value creation within the country and prefers exporting processed products over raw materials

Who Will Play a Key Role in the Lead Markets of the Future?



THE GEOPOLITICAL SITUATION SHOWS THAT WE MUST TAKE RESPONSIBILITY FOR OURSELVES

The New York Times

Tariffs | What to Know | Fact Check | Timeline | Inside Trump's Reversal | Costs of Chinese Goods

China Halts Critical Exports as Trade War Intensifies

Beijing has suspended exports of certain rare earth minerals and magnets that are crucial for the world's car, semiconductor and aerospace industries.

Listen to this article · 8:57 min

Learn more

Share full article

2.9K

Handelsblatt

Anmelden | Abo

Seltene Erden

Schlimmstenfalls könnten Fabrikbänder in Europa stillstehen

Chinas neue Exportrestriktionen für seltene Erden könnten Europas Autoindustrie empfindlich schaden. Die Abhängigkeit des Westens birgt auch militärische Risiken.

Judith Henke
28.04.2025 - 09:58 Uhr

Artikel anhören 09:11

Townhall

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China's New Weapon Isn't a Missile. It's a Magnet.

Cesar Conda | Apr 12, 2025

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Top Columns

No, Lib Degenerates, You Don't Get to Play This Game. No Way.
Matt Waga

CNN Ignores Left-Wing Terrorism to Appease Dwindling Audience
Derek Hunter

CNN's Extremism Expert Giggles With Taylor Lorenz About Being Infatuated With a Cold-Blooded Murderer
Brian Stager

Trending on Townhall Media

1 CNN's Scott Jennings Drops a Key Fact About the Deported Illegal Alien Case...and Libs Won't Like It
Townhall

SPIEGEL Wirtschaft

Rohstoffe

Deutschland ist bei seltenen Erden besonders stark von China abhängig

Sie werden für Akkus und Elektromotoren benötigt – und kommen vor allem aus China: Rund zwei Drittel der eingeführten seltenen Erden hat Deutschland zuletzt aus der Volksrepublik bezogen.

23.04.2025, 09.44 Uhr

Wirtschaft

Neue Zürcher Zeitung

Abonnieren

Pro

Keine Aufrüstung ohne Rohstoffe: Im Rennen um wichtige Metalle verliert Europa den Anschluss

Bis vor kurzem haben die USA und Europa bei der Rohstoffversorgung eng kooperiert. Aber nun streben die USA und andere Grossmächte die exklusive Kontrolle über Bodenschätze an – zum Nachteil Europas.

Daniel Imwinkelried, Brüssel
24.03.2025, 05:30 Uhr · 5 min

Hören

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WELT

Ticker | Suche | Anmelden | ABONNEMENT

FRIEDENSVERHANDLUNGEN

USA und Ukraine unterzeichnen Rohstoffabkommen

Stand: 08:58 Uhr | Lesedauer: 4 Minuten

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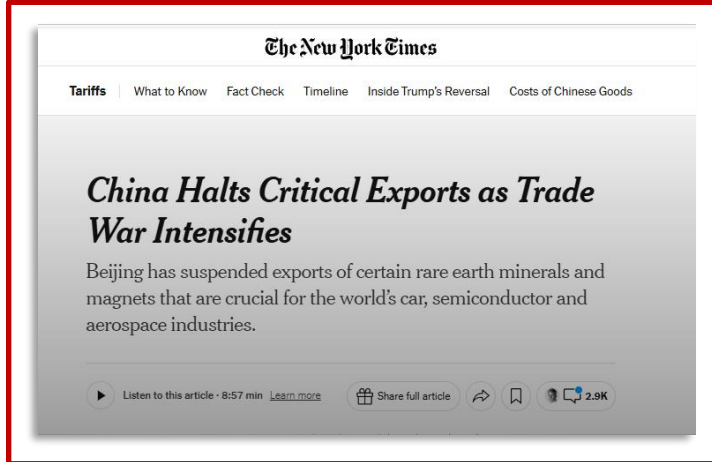
Washington und Kiew einigen sich nach langen Verhandlungen auf ein Rohstoffabkommen. Die USA erhalten privilegierten Zugang zu Bodenschätzen, doch auch für die Kiew scheint der Deal lohnend. Derweil überzieht Russland die Ukraine erneut mit massiven Drohnenangriffen. Steffen Schwarzkopf berichtet.

Quelle: WELT TV

AUTOPLAY

Heraeus Remloy

THE GEOPOLITICAL SITUATION SHOWS THAT WE MUST TAKE RESPONSIBILITY FOR OURSELVES



Export Controls since 4. April 2025:

- China restricted exports of key rare earth elements (e.g., dysprosium, terbium) as reaction to US tariffs
- Export licenses now required: Approvals limited
- Reason allegedly is the usage of HREE in defense

Jul / Aug:

- China resumed some magnet exports - license approvals improved but remain selective
- Various companies are close to running out of stock
- The world is looking for alternatives to Chinese HRE magnets but none is available

USA Response:

- Boosting domestic production, recycling, and refining.
- Implementing floor prices for oxides
- Offtake agreements by government and large enterprises

EU:

- Discussions and projects...

WHY DO WE NEED HEAVY RARE EARTHS?

REE overview

Note: Distinction between LREEs and HREEs based on atomic numbers

Light Rare Earth Elements (LREE)

21 Sc Scandium	57 La Lanthanum	58 Ce Cerium	59 Pr Praseodymium	
60 Nd Neodymium	61 Pm Promethium	62 Sm Samarium	63 Eu Europium	64 Gd Gadolinium

Heavy Rare Earth Elements (HREE)

65 Tb Terbium	66 Dy Dysprosium	67 Ho Holmium	68 Er Erbium	69 Tm Thulium
70 Yb Ytterbium	71 Lu Lutetium	39 Y Yttrium		

 Focus REEs  Magnetic properties  No magnetic properties

HREE

Function:

- **Dy & Tb** improve heat resistance in magnets
- Without HREE the maximum operating temperature of magnets is at ~120°C

Applications:

- Military applications: Guidance systems, precision weapons, sonar, aircraft systems, ...
- Industry: EV motors, wind turbines, robotics, ...

Source:

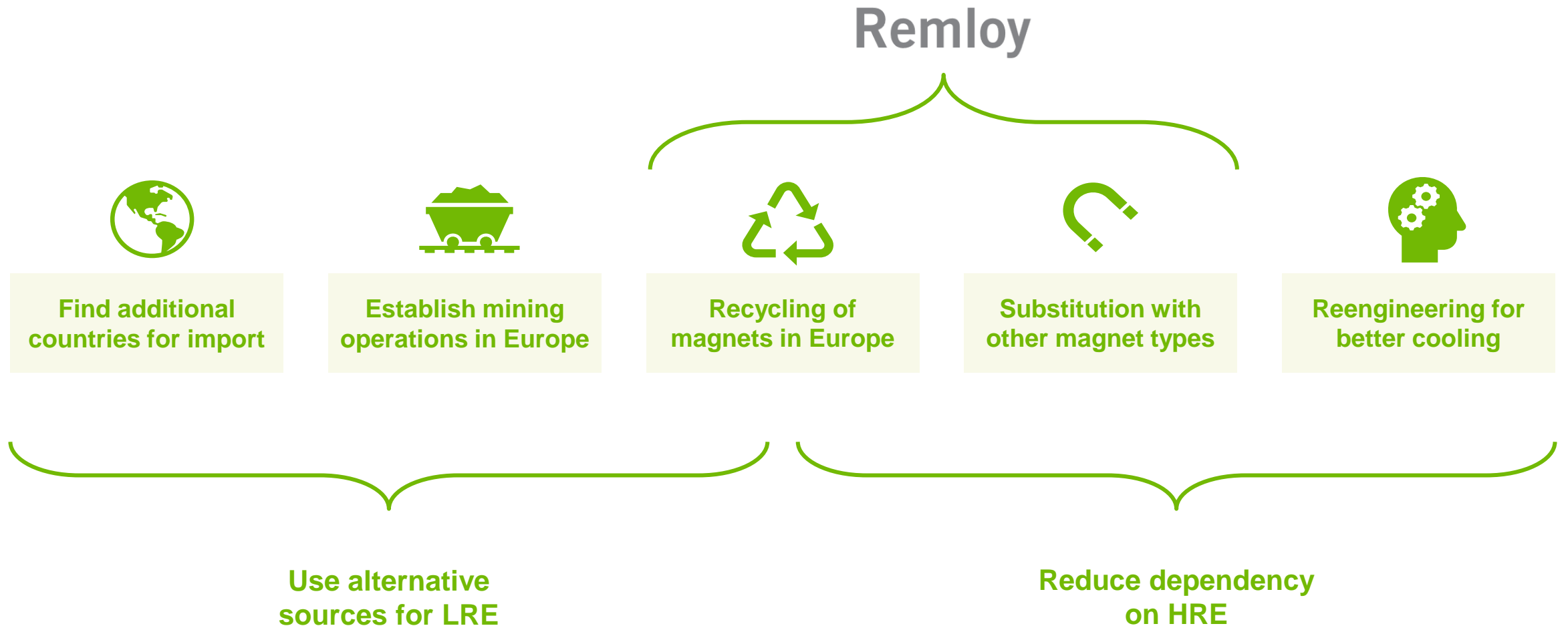
- No relevant source available outside China

Alternatives:

- Reengineering of applications for more cooling
 - Recycling of End-Of-Life applications
 - Use other magnet types that do not need HRE (hot-deformed magnets)
- **All alternatives have limitations**



WHAT OPTIONS DO WE HAVE TO MAKE EUROPE INDEPENDENT FROM MAGNET IMPORTS?

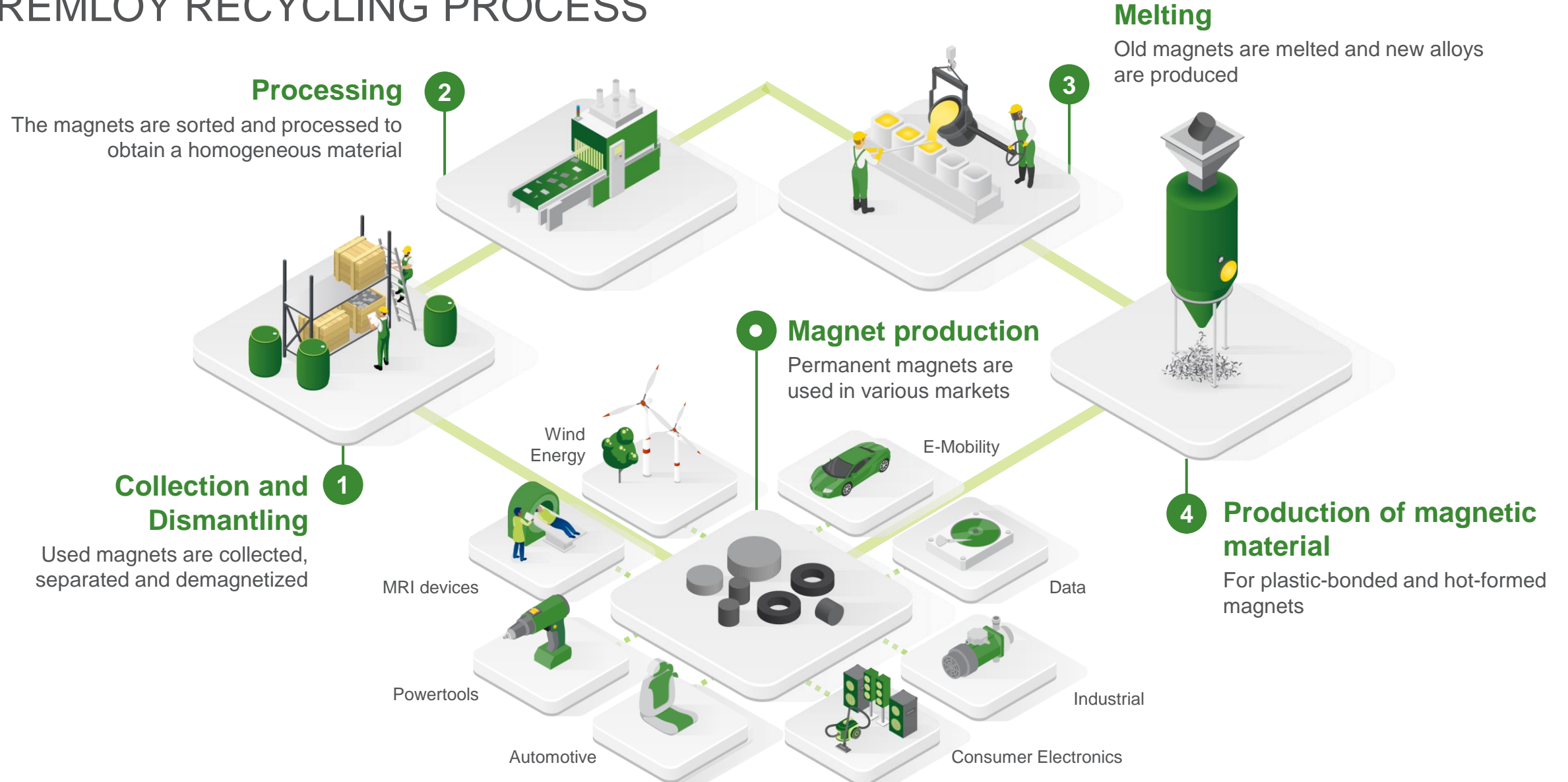




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Recycling and production of
magnet material at Heraeus
Remloy in Bitterfeld

REMLOY RECYCLING PROCESS



HERAEUS REMLOY RECYCLING PROCESS OF NDFEB MAGNETS WILL HAVE LARGE ADVANTAGES FOR THE INDUSTRY



High performance magnets as competitive alternative to primary material



Up to 80% CO2 savings

No radioactive mining tailings from REE extraction that contaminate environment

No extraction or usage of any Cobalt that is not already in alloy



Secure supply chain and European independency from imports

Fulfill requirements of 25% recycled REE content (European Commission)

CRITICAL RAW MATERIALS ACT: THE EUROPEAN COMMISSION WANTS TO COUNTERACT THE DEPENDENCY ON CRITICAL RAM MATERIAL IMPORTS

Goals of the European commission till 2030



At least **10%** of the EU's annual consumption from extraction



At least **25%** of the EU's annual consumption from recycling

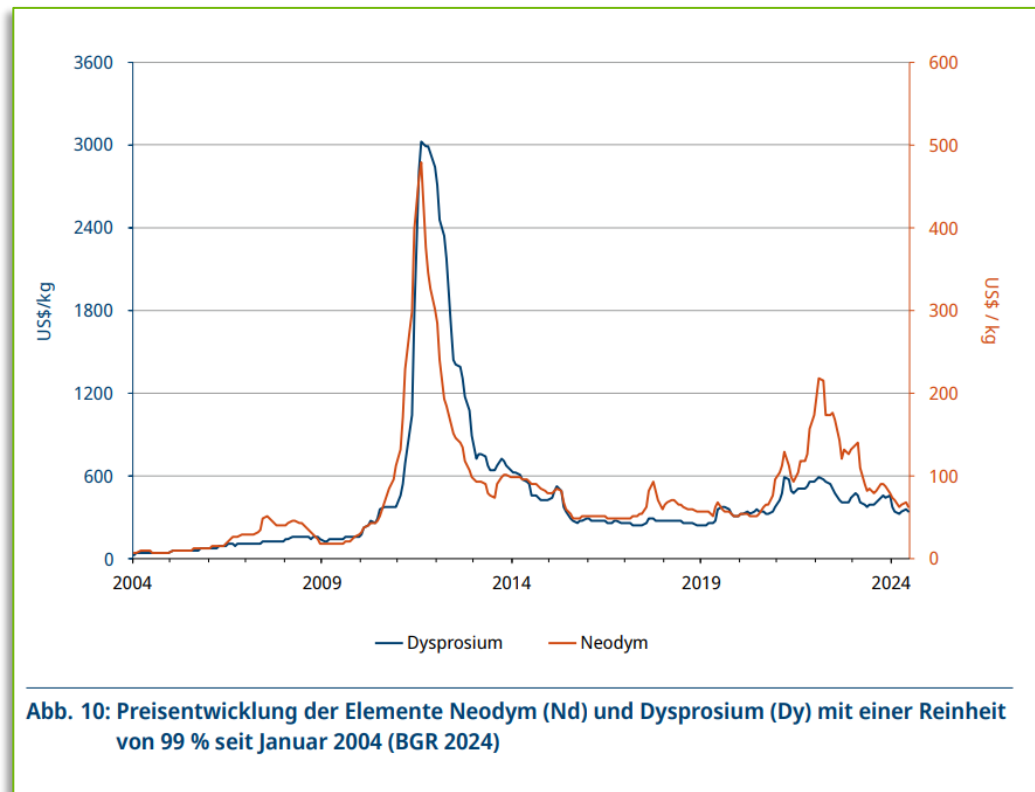


At least **40%** of the EU's annual consumption for processing



Not more than **65%** of the Union's annual consumption of each strategic raw material at any relevant stage of processing from a single third country

CHEAP MATERIAL SECURES THE CHINESE DOMINANT POSITION TODAY BY STRATEGIC GOVERNMENT INVOLVEMENT



10%
For finished magnet

PRODUCTION OF MAGNET MATERIAL WILL ALWAYS BE MORE EXPENSIVE OUTSIDE CHINA AND ADDITIONALLY GOVERNMENT SUPPORTS BUSINESSES

Lower wages

Generally lower costs for workforce

Electricity subsidies

Up to 50% below market price → Significant savings on energy costs (20–30% of production costs)

Interest-free or low-interest loans

State banks reduce capital costs to almost zero

Less stringent environmental regulations

Lower costs for requirements and controls (especially regarding radioactive waste)

VAT rebates and tax breaks

Refund on domestic products

Export promotion

13% tax refund on the export of magnetic material

Long-term economies of scale and expertise

Decades of industry and expertise development

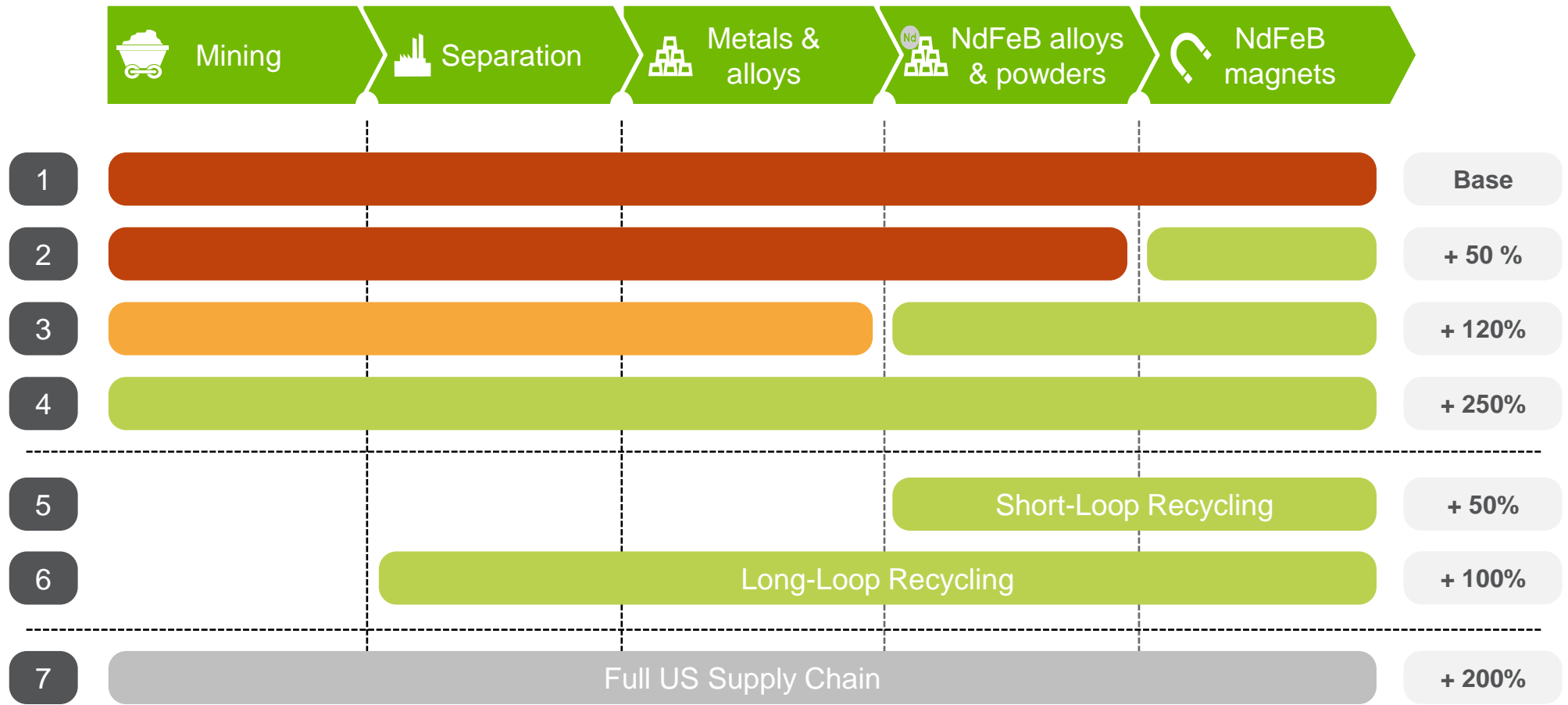
Rare earth concentration

More REE material per kg ore

Project	Concentration
Greenland	0.5 - 1.5 %
Germany	0.5 %
Sweden	0.5 %
Norway	?
China	5-6 %
Mountain Pass	10 %

In Sweden, 12x more material have to be extracted to get the same amount of Rare Earth as in the Chinese Bayan Obo mine!

ALTERNATIVE SUPPLY CHAINS ALL COME WITH HIGHER COSTS COMPARED TO CHINESE MATERIAL - ALMOST IMPOSSIBLE TO QUANTIFY



Heraeus Remloy 1) Estimations based on expert survey – No actual numbers available

SUMMARY: RARE EARTH MAGNETS ARE ESSENTIAL FOR EUROPEAN COMPETITIVENESS AND WE NEED TO BUILD A RESILIENT SUPPLY CHAIN

Availability of Rare Earth Material is **limited** and **China holds >90%** of worldwide capacity

Rare Earth Material is **already part of geopolitics** and used strategically

Even if access to material will become easier again, the next **export stop might be permanent**

Building a resilient supply is essential but will come at a significantly higher cost

BUT:

The additional cost of resilient material seems negligible to the total price of our products

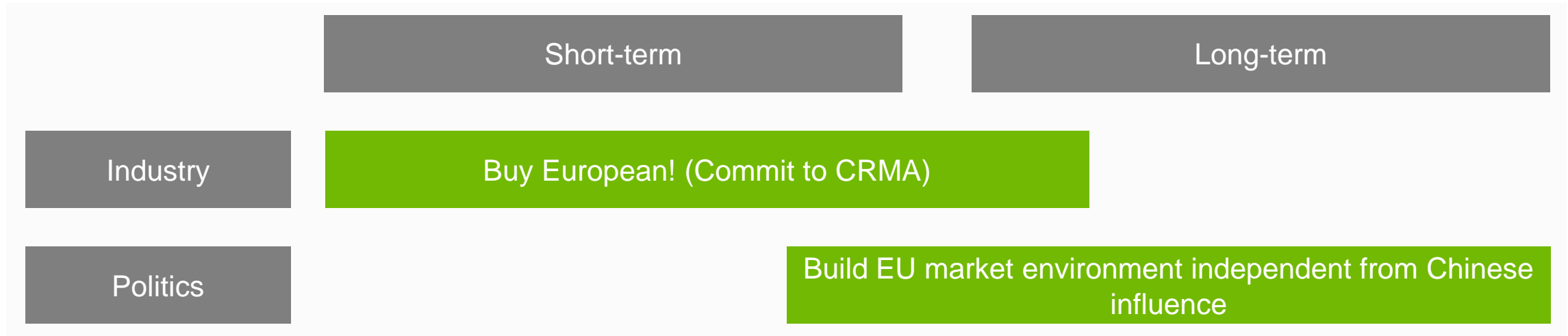
Example application: EV

- 3-4kg magnet material in total
- Price for Chinese material: 40 EUR / kg
- Price for EU material: 80 EUR / kg
- EU material amount: 25%

→ **40 EUR per car to build a resilient supply chain**

To become more resilient we need to make a minor invest in our products instead of starting new projects! Additionally we build higher Health & Safety standards and protect the environment with greener material.

HOW CAN WE BUILD A RESILIENT SUPPLY CHAIN?



- **The industry is in the driver seat!** - Politics will not save your company if your production stands still
- The only way to build resilient supply is by showing commitment for European demand
- Price needs to be secondary to resilience (risk needs to be a more important factor in purchasing)
- At the same time we need to build up pressure on politics to create appropriate market conditions

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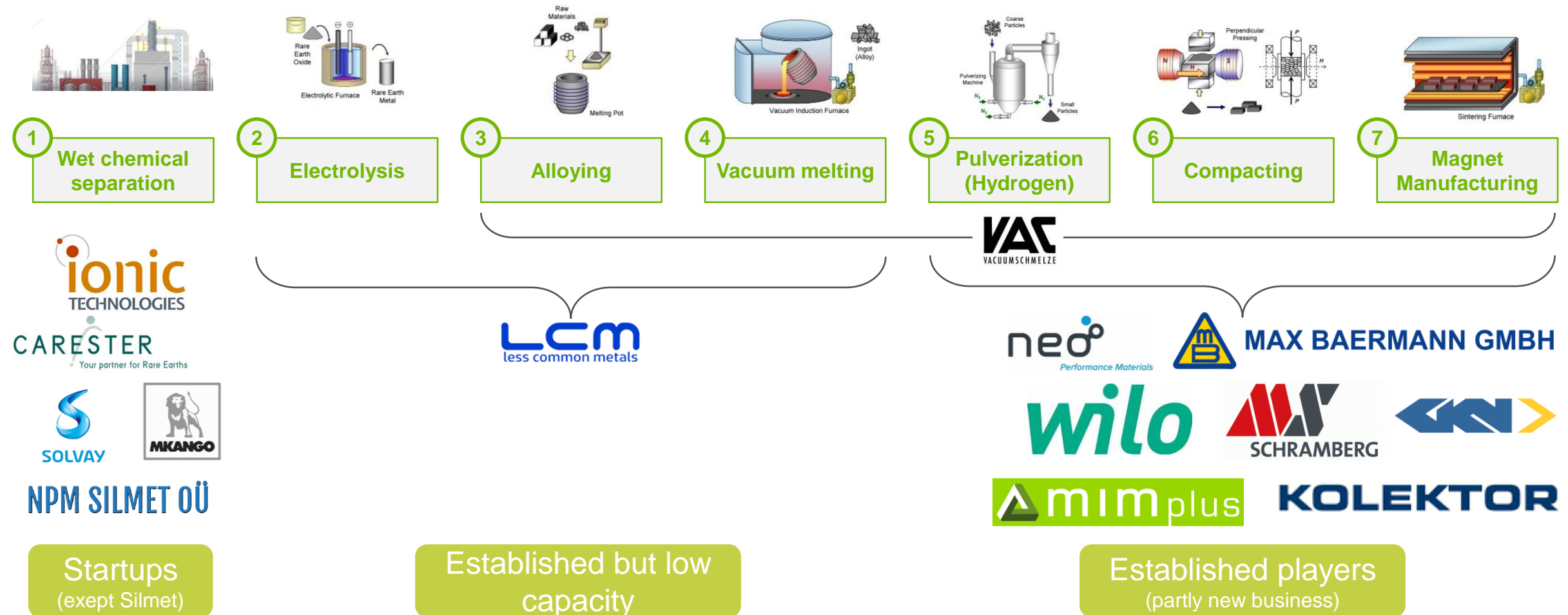


David Bender

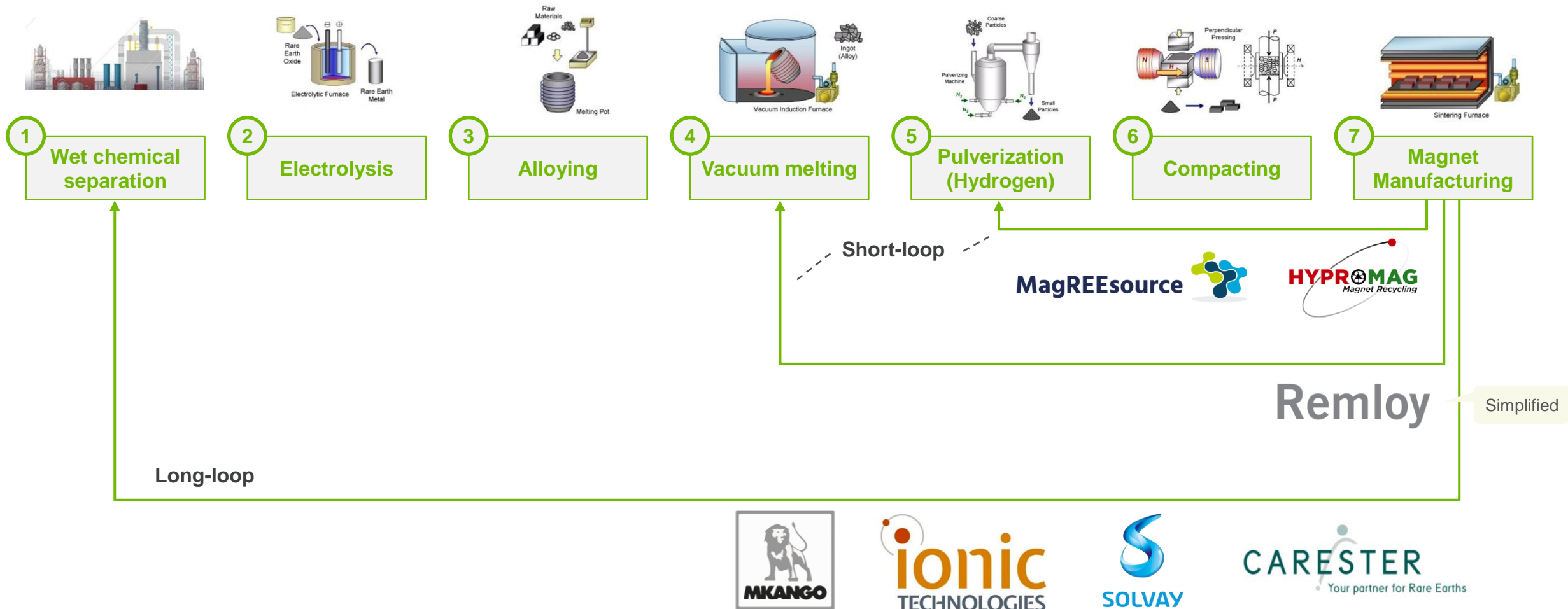


david.bender@heraeus.com

PRIMARY RARE EARTH MAGNET SUPPLY CHAIN: EUROPEAN PLAYERS ARE ALREADY ESTABLISHED AND NEW PLAYERS ARE COMING UP



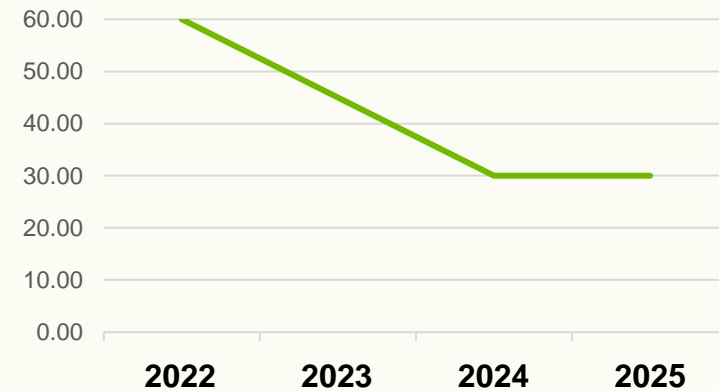
RECYCLING CONCEPTS ARE VARIANTS OF THE REGULAR PROCESS TO PRODUCE MAGNETS



COMMERCIAL CHALLENGE: EXAMPLE FOR BONDED POWDER

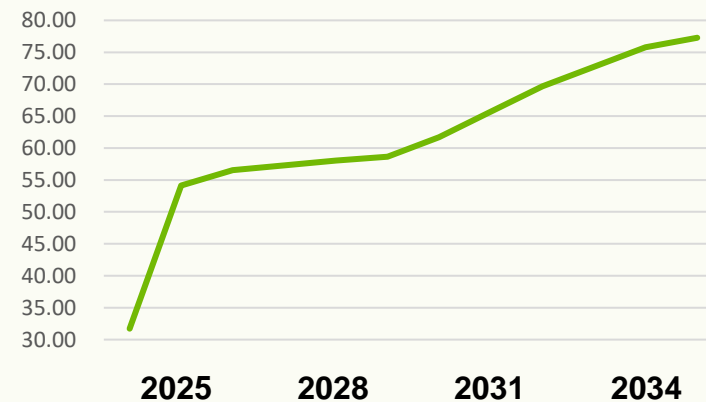
Situation:

- Technology is ready and companies are willing to use recycled material
- In the last few years the price for high-performance magnetic powder declined by ~50% from 60 EUR to 30-35 EUR per kg
- European material cannot compete at the declined price level

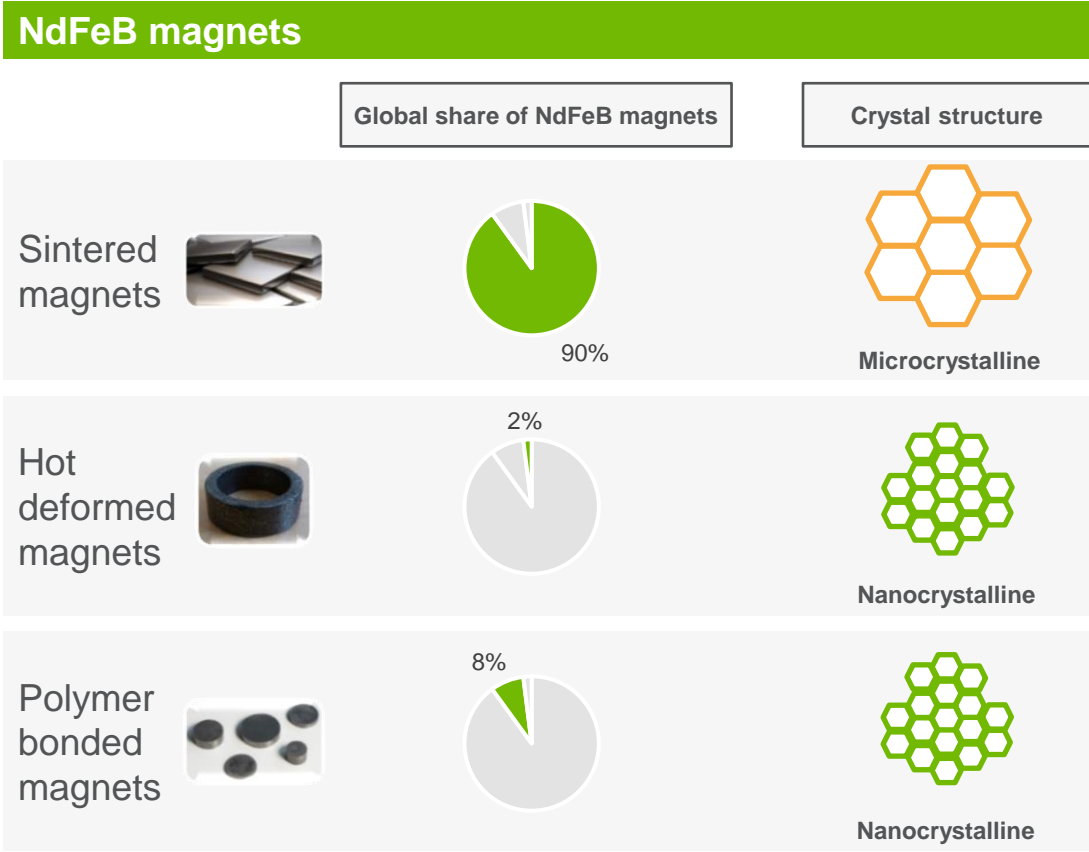


Outlook

- Market experts see a long-term price increase driven by limited supply and political influence¹
- Geopolitical effects will further influence price development



REMLOY PRODUCES POWDER FOR BONDED MAGNETS AND HOT DEFORMED MAGNETS



NdFeB magnet applications

Applications: drive train, e-motors, wind turbines, air conditioning, consumer electronics

Applications: selected drive train, e-motors, consumer electronics and industrial applications

Applications: small e-motors, loudspeakers, industrial pumps, applications with complex geometry or high rpm

High potential to substitute sintered magnets for selected applications